

TharionScribe Privacy Policy

Last Updated: April 30, 2026

This Privacy Policy explains how Courage Against Cancer, a Texas nonprofit corporation (“CAC,” “we,” “us,” or “our”), collects, uses, discloses, and protects information in connection with TharionScribe, including the website at tharion.ai, the TharionScribe demo experience, and the TharionScribe service itself (collectively, the “Service”).

This Privacy Policy should be read together with our TharionScribe Terms of Service, SaaS User License, Demo Terms of Use, and any applicable Order Form or Enterprise Addendum.

1. Scope

This Privacy Policy applies to information collected through:

- the TharionScribe marketing website;
- the TharionScribe demo experience;
- account registration and onboarding;
- the TharionScribe application and related integrations, including WordPress and Airtable;
- support communications and related emails; and
- any other online interaction where this Privacy Policy is posted or linked.

This Privacy Policy does not apply to third-party websites, services, or products that may be linked from our Service. Those third parties have their own privacy policies and practices.

2. Information We Collect

We collect information in the following ways:

2.1 Information you provide directly

We may collect:

- name;
- organization name;
- job title;
- email address;
- phone number;
- billing information;
- account credentials;
- topics, prompts, and content you submit to TharionScribe;
- feedback, support requests, and survey responses; and
- any other information you choose to provide.

2.2 Information collected automatically

When you use our website, demo, or Service, we may automatically collect:

- IP address;
- browser type;
- device type;
- operating system;
- referring and exit pages;
- pages viewed;
- time and date of access;
- interaction data, such as clicks, form submissions, and feature use;
- log data; and
- approximate location derived from IP address.

2.3 Information from integrations

If you connect TharionScribe to third-party services, such as WordPress or Airtable, we may receive information from those services as needed to provide the Service, including account identifiers, draft content, publication status, and sync or error data.

2.4 Demo data

The TharionScribe demo uses pre-generated sample content and may collect limited technical and interaction data to help us understand demo usage and improve the product.

3. Information We Do Not Intend to Collect

TharionScribe is not designed to collect or process Protected Health Information (“PHI”) by default.

You must not submit PHI, sensitive medical records, or other highly sensitive personal information through the Service unless we have separately agreed in writing to do so, such as through a Business Associate Agreement or other data-processing addendum where applicable.

We also do not intentionally collect:

- precise geolocation;
- biometric information;
- government identifiers; or
- sensitive personal data unless needed for a specific lawful purpose and disclosed at the point of collection.

4. How We Use Information

We may use information we collect to:

- provide, operate, maintain, and improve the Service;

- generate content, images, compliance flags, and related outputs;
- support WordPress publishing, Airtable sync, and other integrations you enable;
- create and maintain Customer ID-based records;
- process payments and manage subscriptions or bundles;
- respond to support requests and communicate with you;
- monitor security, abuse, and performance;
- improve our models, workflows, prompts, and user experience;
- analyze aggregate or anonymized usage trends; and
- comply with legal, regulatory, or contractual obligations.

5. How We Share Information

We may share information in the following circumstances:

5.1 Service providers

We may share information with vendors and service providers that help us operate the Service, such as hosting providers, payment processors, email providers, analytics providers, AI model providers, and database or workflow tools.

5.2 Integrations you enable

If you connect TharionScribe to WordPress, Airtable, or other third-party services, information may be shared with those services as needed to complete the requested function.

5.3 Legal and safety reasons

We may disclose information if we believe disclosure is necessary to:

- comply with law, regulation, subpoena, or court order;
- enforce our agreements;
- protect our rights, safety, or property; or
- investigate fraud, security issues, or misuse of the Service.

5.4 Business transfers

If we are involved in a merger, acquisition, financing, reorganization, bankruptcy, or sale of assets, information may be transferred as part of that transaction.

5.5 Aggregated or anonymized data

We may use and share aggregated or anonymized information that does not reasonably identify you or your organization for analytics, product improvement, cross-linking, research, or reporting.

6. Master Database and Cross-Linking

TharionScribe may maintain a master content database that stores certain metadata from customer runs, such as article titles, Topic names, categories, publication URLs, and Customer IDs.

We use this metadata to:

- support internal analytics;
- improve content structure and topical coverage;
- enable cross-linking across related content; and
- improve the quality and usefulness of the Service.

We do not use your personal information or PHI for cross-customer content linking. Where feasible, we may pseudonymize or anonymize metadata before using it for internal analytics or improvement.

7. Cookies and Similar Technologies

We may use cookies, local storage, pixels, and similar technologies to:

- keep you signed in;
- remember preferences;
- understand how the Service is used;
- measure performance; and
- improve the user experience.

You can control cookies through your browser settings, but some parts of the Service may not function properly if cookies are disabled.

8. Data Retention

We retain information only for as long as reasonably necessary for the purposes described in this Privacy Policy, including:

- providing the Service;
- maintaining your account and Customer ID records;
- meeting legal, accounting, or reporting requirements; and
- resolving disputes and enforcing agreements.

After termination or expiration, we may delete or anonymize active customer data within the timeframe described in our Terms of Service, while retaining limited records, backups, and anonymized metadata as permitted by law and our internal retention policies.

9. Security

We use reasonable administrative, technical, and organizational safeguards designed to protect information from unauthorized access, disclosure, alteration, or destruction.

However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

10. Your Choices and Rights

Depending on where you live and how you use the Service, you may have certain rights regarding your personal information, such as the right to:

- access information we hold about you;
- correct inaccurate information;
- delete certain information;
- obtain a copy of certain information in a portable format;
- opt out of targeted advertising, sale of personal data, or certain profiling activities, where applicable; and
- withdraw consent where processing is based on consent.

To submit a request, contact us using the information in Section 14. We may need to verify your identity and authority before processing the request.

If you are a Texas resident, you may have rights under applicable state privacy law, including rights to know, access, correct, delete, and opt out of certain processing, subject to applicable exceptions.

11. Children's Privacy

TharionScribe is not directed to children under 13, and we do not knowingly collect personal information from children under 13. If we learn that we have collected such information, we will take appropriate steps to delete it.

12. Third-Party Services

The Service may contain links to third-party websites or integrate with third-party tools, including WordPress, Airtable, analytics tools, payment processors, and AI model providers.

We are not responsible for the privacy practices of those third parties. We encourage you to review their privacy policies before using their services.

13. International Users

If you access the Service from outside the United States, you understand that your information may be processed in the United States and other countries where our providers or systems are located.

14. Contact Us

If you have questions about this Privacy Policy or your information, contact us at:

Courage Against Cancer - TharionScribe
Email: tharion@courageagainstcancer.com

15. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we will update the "Last Updated" date and may provide additional notice as required by law or contract.

Your continued use of the Service after a revised Privacy Policy becomes effective means you accept the updated policy.

END OF PRIVACY POLICY